Distributor Questionnaire

Summary: The tool kit is about dairy distributor. It covers questions related to procurement of milk. It even covers the detail about milk and milk products being sold in lean as well as peak season.

Tag: Distributor; Dairy; Procure; Season; Major buyer; Milk products

6. Major buyers of milk

Do	ate:/	/			Serial Nur	mber:	
No	ame:	•••••			Ag	je:	
Ac	ddress:		••••		Ph	one:	
	ock:						
10	wn/ City:	•••••	•				
		hich dairy do		ure milk			
	A. Priyo		E. Jersey		I. Ruchi	M. Mulu	
	B. Vijay		F. Tirumala		J. Telangan		
	_	arjuna Ibu		Reliance (agri			em
	D. Mac		H. Dodla		L. Vaishna		
			eason for p	procurement o	r miik (piease	e mention ti	ne
		s)	fallowing	datails in raspa	ot to Miller		
	3. Fleuse	memion me	Tollowing (details in respe	CI IO Milk.		
#	Brand of	Quantity	Quantit	Quantity	Quantity	Procure	Terms and
	Milk	Procured	y sold in	Procured in	Sold in	ment	Conditions
		in Ltrs/	Ltrs/	Ltrs/ Day in	Ltrs/ Day	Price (In	
		Day	Day	Peak	in peak	Rs.)	
				Season	Season		
1							
2							
3							
4							
5							
	4 Doggoon	o for not pro	مريتان مريمواالد	frama atlaar da	irio a / brana da		
		•	_	from other da . Not good qu			
			•	ecify)	, .		
		D. Ally Olliel	1003011 (3)	ССПУЛ	• • • • • • • • • • • • • • • • • • • •		••••••

		B) Av C) Av	erage erage	e toto	al no. a al no. a	of Househol of Retailers- of Institution information	 IS	 the differe	ent b	uyers:	
Βυ	yer	Е	Brand		Qu	uantity in Ltr	/ Day		Sellin	g Price	(In Rs.)
Нс	useholc	ls									
_											
Re	tailers										
Ins	titutiono	ıl									
1113	monoric	-									
Cı		oroprio	ate bo	ox)	do th	e customer ent	s pay the b	oill (Write ")	Yes" i	n the	
			A) A	dvan	ice		B) Cash	C) Cred	tit		
			1 we	ek	15	1	Daily	1	15	1	month
					days	month		week	da	ys	
Нс	useholo	ls									
	tailers										
Ins	titutions										
	A. B. C. D. E. F. G. H. 10. Plea	Butter Panee Curd Crear Ice Ci Ghee Khoa Any C ase mil	· Milk er m ream Other entior k	 1 the	follow	ts do you al	in respect t				
#	Brand of Butter Milk	Qua Proc in Ltr Day	ured	sold	antity I in ' Day	Quantity Procured in Ltrs/ Day in Peak	Quantity Sold in Ltrs/ Day in peak Season	Procurem Price (In F		Selling Price (In Rs.)	Terms and Conditions

		Season		
1				
2				
3				
4				

b) Paneer

b) i. Peak season of purchase (mention specific months).....

#	Brand of Paneer	Quantity Procured in Kgs/ Day	Quantity sold in Kgs/ Day	Quantity Procured in Kgs/ Day in Peak Season	Quantity Sold in Kgs/ Day in peak Season	Procurement Price (In Rs.)	Selling Price (In Rs.)	Terms and Conditions
1								
2								
3								
4								

c) Cream

c) i. Peak season of purchase (mention specific months).....

#	Brand of Cream	Quantity Procured in Kgs/ Day	Quantity sold in Kgs/ Day	Quantity Procured in Kgs/ Day in Peak Season	Quantity Sold in Kgs/ Day in peak Season	Procurement Price (In Rs.)	Selling Price (In Rs.)	Terms and Conditions
1								
2								
3								
4								

d) Curd

d) i. Peak season of purchase (mention specific months).....

Ī										Ì
	#	Brand	Quantity	Quantity	Quantity	Quantity	Procurement	Selling	Terms and	l
		of	Procured	sold in	Procured	Sold in	Price (In Rs.)	Price	Conditions	
		Curd	in Kgs/	Kgs/	in Kgs/	Kgs/		(In		l
			Day	Day	Day in	Day in		Rs.)		
					Peak	peak				

		Season	Season		
1					
2					
3					
4					

- e) Ice Cream
 - e) i. Peak season of purchase (mention specific months).....

#	Brand of Ice Cream	Quantity Procured in L/ Day	Quantity sold in L/ Day	Quantity Procured in L/ Day in Peak Season	Quantity Sold in L/ Day in peak Season	Procurement Price (In Rs.)	Selling Price (In Rs.)	Terms and Conditions
1								
2								
3								
4								

- f) Ghee
 - f) i. Peak season of purchase (mention specific months).....

#	Brand of Ghee	Quantity Procured in Kgs/ Day	Quantity sold in Kgs/ Day	Quantity Procured in Kgs/ Day in Peak Season	Quantity Sold in Kgs/ Day in peak Season	Procurement Price (In Rs.)	Selling Price (In Rs.)	Terms and Conditions
1								
2								
3								
4								

11. Reasons for not procuring milk products of other brands (Please write "Yes" in the applicable box against each of the milk product)

Dairy	Reasons				
Product	Not of good	Early Spoilage	Not available in	High Price	Any other
	quality		vicinity		
Butter Milk					
Paneer					
Cream					
Curd					

Ghee			
Ice cream			
Khoa			

Thank You

Respondent Signature	
Investigator Signature	
Supervisor Signature	
Data Entry Operator Signature	